



**NEWMAN CHAMBER OF COMMERCE
AND INDUSTRY**

Supporting Business in the East Pilbara

**FIRST
WEDNESDAY
OF
EACH
MONTH
BUSINESS
AFTER
HOURS**

Shared Knowledge

Opportunities

Connections

**Increased
Confidence**

**Raising your
Profile**

**NEWMAN CHAMBER OF
COMMERCE AND
INDUSTRY**

Newman House Office 1

15 Iron Ore Parade

Email:

admin@newmancci.com.au

9175 0042

TYPE OF EVENT

The Chamber hosts a networking event on the first Wednesday of each month, (with the exception of December and January) for Members. For more information on how you can be involved please read on.

Business after Hours (BAH)

BAH gives you the opportunity to inform members, associates and community members, of your business and its functions. These events can be held for a variety of reasons, including promotion of new products, expanding your customer base and helping build new relationships. After the presentations, you are offered the opportunity to answer questions, network and mingle with the local business community.

There is the opportunity to host these events as a sole host, or to co-host with other member businesses. Co-hosting in some cases will maximise attendance and broaden the representation from a variety of industry sectors and it is financially beneficial. The cost is split evenly between hosts, making the event affordable to all businesses involved.

The BAH events commence at 6.00pm, with formal presentations at 6:30pm and generally conclude at 8.00pm.

CONTACT US

This information pack has all the information you will need to host an event and frequently asked questions. If you have any further questions, please don't hesitate to contact the Chamber by calling 9175 0042 or emailing admin@newmancci.com.au

BENEFITS OF NETWORKING

FUNCTION

Building a successful business takes time, so it's good to have networking opportunities that can draw energy from, gain new ideas and keep you going. The benefits of a Networking Function are below.

1. Shared Knowledge

Networking is great for sharing ideas and knowledge. Whether it's asking for feedback or discussing your point of view, it will help your knowledge and allow you to see things from another perspective.

2. Opportunities

It's natural that networking will result in opportunities. The thing you will not know is when or how they will materialise. Whether it's a referral, offer, partnership or request for your service/product, it's important to be ready to seize the opportunities when they come along.

3. Connections

Remember you are not just gaining exposure to the people in the room, you are building connections with their network too. If someone they know has a need that matches your business, and you have made an impression, you may be likely to gain a referral. Remember it's not just a one-way-street. If someone in your network matches a business you encounter at an event, don't hesitate to share their details. It will only strengthen your relationship.

4. Increased confidence

By regularly networking and pushing yourself to talk to people you don't know, will assist in increasing your confidence. This is an

important attribute as a business owner/manager, as your business growth is dependent on talking to people and making connections.

5. Raising your profile

Being visible and getting noticed is an immense benefit of networking. By regularly attending business and social events, people will begin to recognise you. This can help you to build reputation as a knowledgeable, reliable and supportive person, by offering useful information or tips to people who need it. You are also more likely to get more leads and referrals as you will be the one that pops into the head when they need what you offer.

HOSTING A BAH NETWORKING FUNCTION

Hosting a Business After Hours (BAH) Networking function is a stress free and simple experience. To get the most out of your Chamber function we advise you to do the following;

- Invite your own guests as well, include current clients, prospects and community leaders
- Think about the message you would like to get across to your guests

When hosting an after-hour function there are some things that you need to provide

- Your logo in JPEG format to the Chamber for promotional purposes

- Provide a suitable, covered in, comfortable venue that can accommodate up to 40 people
- Catering- guest numbers will be communicated with you before the event so you can organise finger food and drinks
- A 5 minute presentation on your business

Now, we know you can't do it all on your own so the staff at the Chamber will help you by

- Facilitating the event on the night so you are free to network with your guests
- Encourage members and non-members to attend so you get maximum exposure
- Assist you to organise catering and venue if required
- Promote your event through our events calendar and newsletter.

FREQUENTLY ASKED QUESTIONS

Do I have to be a member of the Newman Chamber of Commerce to host a function?

Yes. These functions are a member's only networking opportunity.

What if I want to co-host but I don't know anyone else who wants to?

That's not a problem, we can team up with you.

Can we nominate who we want to co-host with?

Of course! When filling out the expression of interest form all you need to do is add the other businesses details and we will be in touch with you both.

Do I have to make a speech?

You are expected to make a 5 minute speech showcasing and promoting your business. If you feel uncomfortable making a speech you are able to nominate someone to make it for you.

Can we provide a lucky door prize?

Yes, definitely! You can supply as many prizes as you like.

Who promotes the event?

The Chamber will promote the event through our wide circle of members and non-members via newsletter, email invitations and social media.

Can I bring banners and set them up?

Certainly can!

How does the night work?

Guests are invited to the event, with your details and logo supplied on invite. The night commences at 6.00pm with guests allowed time to mingle with drinks and finger food. The Chamber will open proceedings with an introduction, a short update from the Chamber President, followed by a speech from the host at 6.30pm. The Chamber will then close presentations, with guests offered the opportunity to network in a relaxed atmosphere.

EXPRESSION OF INTEREST FORM

Business After Hours functions are one of the Chambers most popular events and helps to promote your business in a relaxed, social environment. Functions will be held on the first Wednesday of each month, (with the exception of December and January) and are normally between the hours of 6.00pm-8.00pm.

If you would like to host a business After Hours function in 2020 please fill out this form and return to the Chamber: admin@newmancci.com.au we will then follow up on the formalities.

Business Name: _____

Contact Name: _____

Phone Number: _____

Mobile: _____

Email Address: _____

Address: _____

Are you interested in:

Business after Hours Networking Function

Becoming a member

Monthly Preferences _____

Are you interested in Co-Hosting an event?
