

Newman Business Excellence Awards

SPONSORSHIP PROPOSAL

2023



The Newman Chamber of Commerce & Industry is recognised as the most prestigious annual event on the Newman calendar.

The Newman Chamber of Commerce Business Excellence Awards celebrate the achievement of both businesses and individuals in the Shire of East Pilbara.

“The Future is Member Driven”



Local businesses are the focus of the Newman economy and the Newman's Business Excellence Awards offering a significant opportunity to celebrate their accomplishments and successes. Eligible successful entrants enjoy a significantly raised profile and are honoured for their achievements.

The fundamental purpose and objective of the Newman Business Excellence Awards are to:

Commend the successes of all Businesses within the community.

Inspire innovation, economic development, diversity, and future planning.

Create ongoing opportunities for further undertaking of business in the Pilbara Region

To network with others and celebrate collaborations, partnerships, joint ventures growth mindset along with promotion of all Businesses and Sponsors

Why Sponsor the Awards?

By partnering with the Newman Chamber of Commerce as a sponsor of the Business Excellence Awards your business will gain broad exposure to your target markets and the wider community.

Your organisation will be recognised as a corporate citizen, both committed, supportive and driven towards economic prosperity in the Pilbara region.

We would also like to lock in your sponsorship for a 3-year period which means you will have a strong representation by the Chamber of Commerce & Industry over a period that will see growth, change and development.

You will have your choice to Sponsor a Business Award therefore the award will be named after your business.

Sponsorship Opportunities include:

Platinum Sponsor/Event Partner - \$20,000 (1 sponsor only)

This is an exceptional opportunity to sponsor Newman's most prestigious event of the year.

Presentation of any one award of your choice – This Award will be named on the award as eg:

Newman Chamber of Commerce & Industry Award for Innovator of the year 2023

Company name on Award & Certificates for Nominated finalists.

A five-minute speaking opportunity at the event

Ten tickets to the event

Sponsorship announcement on website and all social media platforms including a short video segment around the importance of supporting local businesses

Company name and logo in key placement on all marketing materials

Opportunity to erect pull up banners and display material on the night.

Awards night recognition

Major Acknowledgement with business spiel along with acknowledging those in attendance –

Ongoing Organisation/Business plug throughout the night.

Gold Sponsor - \$15,000 (1 sponsor only)

Presentation of an award of your choice

Company name on Nominated finalists' certificates

A three-minute speaking opportunity

Five tickets to the event for your staff

Sponsorship announcement on website and social media platforms including a short video segment around the importance of supporting local businesses.

Company name and logo on all marketing materials

Opportunity to erect pull up banners and display material on the night.

Awards night recognition

Acknowledgement of sponsorship - Organisation/Business plug on the night by the Master of Ceremonies

Silver Sponsor - \$10,000 (2 sponsors only)

Company name on nominated finalists' certificates

Four tickets to the event

Sponsorship announcement on website, newsletter, and all social media platforms including a short video segment around the importance of supporting local businesses.

Company name and logo on all marketing materials

Opportunity to erect pull up banners and display material on the night.

Awards night recognition

Acknowledgement of sponsorship – Organisation/Business plug on the night by the Master of Ceremonies

A speaking opportunity in representation of your business

Bronze Sponsor - \$5,000

Company name on certificates

Two tickets to the event

Sponsorship announcement on website and all social media platforms

Company name and logo on all poster's programmes and certificates

Awards night recognition

Acknowledgement of sponsorship on the night by Master of Ceremonies

In Kind Sponsors

All donations of goods and services will be gratefully accepted and acknowledged.

Should you wish to sponsor specific details of the 2023 event please see below.

- Entertainment
- Food & Beverages
- Staging, Lighting and Audio
- Travel & Accommodation
- Design & printing of the Evening Program
- Venue
- Bus Services on the night
- Photography & Videography
- Flowers

**Please ensure that if you are participating in the 2023 event, you provide your branding kit so we are able to best represent your business.
This year, all marketing will be sent for approval prior to advertising.**